

Commerical Appearance and Content Rubric : Get-Mart Presentation (G)

Group Name: _____ Block: _____

CATEGORY	4	3	2	1
Content - Accuracy	All content throughout the presentation is accurate. There are no factual errors.	Most of the content is accurate but there is one piece of information that might be inaccurate.	The content is generally accurate, but one piece of information is clearly flawed or inaccurate.	Content is typically confusing or contains more than one factual error.
Sequencing of Information	Information is organized in a clear, logical way. It is easy to anticipate the type of material that might be next.	Most information is organized in a clear, logical way. One card or item of information seems out of place.	Some information is logically sequenced. An occasional item of information seems out of place.	There is no clear plan for the organization of information.
Spelling and Grammar	Presentation has no misspellings or grammatical errors.	Presentation has 1-2 misspellings, but no grammatical errors.	Presentation has 1-2 grammatical errors but no misspellings.	Presentation has more than 2 grammatical and/or spelling errors.
Use of Graphics	All graphics are attractive (size and colors) and support the theme/content of the presentation. All graphics have been cited appropriately.	A few graphics are not attractive but all support the theme/content of the presentation. All graphics have been cited appropriately.	All graphics are attractive but a few do not seem to support the theme/content of the presentation. Most of the graphics have been cited appropriately.	Several graphics are unattractive AND detract from the content of the presentation. None of the graphics have been cited appropriately.
Background	Background does not detract from text or other graphics. Choice of background is consistent and is appropriate for the topic.	Background does not detract from text or other graphics. Choice of background is consistent.	Background does not detract from text or other graphics, but is not consistant.	Background makes it difficult to see text or competes with other graphics in the presentation.
Cooperation	Group delegates tasks and shares responsibility effectively all of the time.	Group delegates tasks and shares responsibility effectively most of the time.	Group delegates tasks and shares responsibility effectively some of the time.	Group often is not effective in delegating tasks and/or sharing responsibility.
Text - Font Choice & Formatting	Font formats (e.g., color, bold, italic) have been carefully planned to enhance readability and content.	Font formats have been carefully planned to enhance readability.	Font formatting has been carefully planned to complement the content. It may be a little hard to read.	Font formatting makes it very difficult to read the material.
Originality	Presentation shows considerable originality and inventiveness. The content and ideas are presented in a unique and interesting way.	Presentation shows some originality and inventiveness. The content and ideas are presented in an interesting way.	Presentation shows an attempt at originality and inventiveness on 1-2 cards.	Presentation is a rehash of other people's ideas and/or graphics and shows very little attempt at original thought.

Total Points: /32 = _____ %